

Pomellato

L'AMMINISTRATORE DELEGATO

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(TRENTO)

Milano, 13 novembre 1995

**OGGETTO: DIAPOSITIVE MOSTRA POMELLATO AL GUGGENHEIM**

Gentilissimo Signor Pistoia,

Ho ricevuto le diapositive del suo servizio fotografico realizzato in occasione dell'inaugurazione della mostra di Michel Comte alla collezione Peggy Guggenheim di Venezia il 31 ottobre scorso.

La ringrazio sentitamente a nome della Pomellato S.p.A. per la generosità con cui ha voluto prestare gratuitamente il suo contributo professionale alla nostra iniziativa in favore del Comitato Internazionale della Croce Rossa per la ricostruzione in Afghanistan del Centro Ortopedico Wazir Akbar Khan per i feriti di guerra a Kabul.

Sperando di incontrarla ancora in futuro, colgo l'occasione per porgerle i miei più cordiali saluti.

Ancora grazie,

*Marco De Giorgi*  
Marco De Giorgi



## What am I bid?

**A** GLITTERING array of rings, brooches and other baubles designed for some of Europe's most glamorous stars by haute couture Italian jewellers Pomellato is to go under the hammer at the Opéra Comique in Paris - with the proceeds going to the International Red Cross.

Fifty celebrities, including Catherine Deneuve, Geraldine Chaplin, Antonio Banderas and Sophia Loren, were photographed by fashion lensman Michel Comte, wearing Pomellato jewellery. The jewels were created specially for the event and are expected to realise \$300,000 at the 27 November auction (details: +33 1-47 27 11 24).

Deneuve, long considered Pomellato's unofficial figurehead, will add glamour to the occasion in Paris by wearing a gold and tourmaline cross (pictured inset). It is rumoured that Eighties pop idol

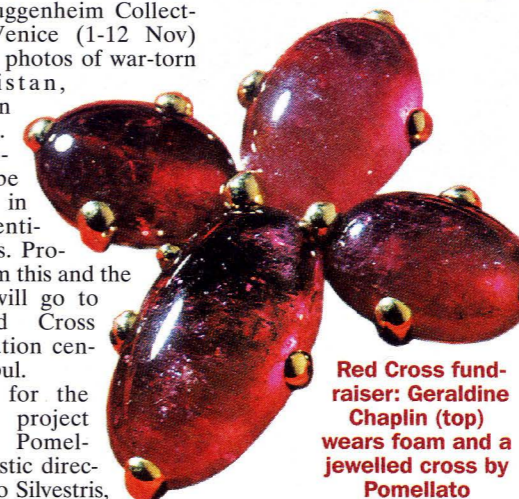
### ACCESSORIES

Boy George may wield the hammer at the auction. Successful bidders will also receive a signed photo of the star for whom their item was originally designed. The photos will be exhibited at the Peggy Guggenheim Collection in Venice (1-12 Nov) alongside photos of war-torn Afghanistan, also taken by Comte. The photos will be published in a book entitled *Shots*. Proceeds from this and the auction will go to the Red Cross rehabilitation centre in Kabul.

Credit for the unusual project goes to Pomellato's artistic director, Sergio Silvestris,

who was inspired by a letter from the head of the centre in Kabul, describing the daily problems encountered. Even after the withdrawal of Soviet troops, the country has been prey to violent internal and tribal rivalries.

Ian Phillips



Red Cross fundraiser: Geraldine Chaplin (top) wears foam and a jewelled cross by Pomellato

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**Z**